



## **“Building a Foundation”**

### **The Clubhouse Fundraising Project**

June 2, 2010

Dear Membership:

The Lake Simcoe Soccer Club is dedicated to promoting and developing the game of soccer and helping individuals develop their character as resourceful and responsible members of their community by providing opportunities, through the game of soccer, for their mental, physical, social and leadership development. Currently the Club has over 1400 participants in various age divisions and level of play. Since the Club's inception over 30 years ago, it's seen over 70,000 players, game officials, sponsors and parents enjoy the sport and benefit from the fitness, fun and competition.

Along with the growth of the community, the sport has grown and developed and it's expected with the current growth plan in Georgina and throughout York Region that the club will continue to expand. One of the challenges that the club faces as a Not-For-Profit organization in the community is finding affordable clubhouse/office space. Currently, the Clubhouse absorbs a huge amount of the Club's annual operating budget, which takes away from the programming and player development the Club provides to our youth.

The club, being one of the largest youth sports in Georgina, has had to stop operating as a small club and grow into a functional Corporation to meet the needs and expectations of our membership. As such, finding affordable clubhouse space which will allow us to grow and continue providing a fantastic program to our community is vital.

In having a clubhouse at the field, it would allow us to have affordable clubhouse space which would allot more funds to player development and training and in general would allow us to perform all of our functions from one centralized location.

In October 2008, the Club appeared as a delegate before the Council of the Town of Georgina, requesting that the Town endorse a project which would allow the Club to build a Clubhouse Facility at the Civic Centre Soccer Fields. Council endorsed this project by giving the Club a nominal rent land-lease, under certain terms and conditions, one of them being that the Club fully funds the project.

The Club has been working diligently to cut costs and build a capital fund for this project and we are now in the home stretch. The Club has raised over \$150,000 and still needs to raise approximately \$100,000.

By Building a Clubhouse at the Civic Centre, the Club will be able to save approximately \$30,000.00 per year in operating expenses and it will also serve to make the Club more sustainable. The Club's goal is to be able to use this savings to grow and develop our players and programs. This is a significant undertaking by the Club; it's a great project and it makes financial sense.

I hope you will all do your level best to support the Club in this endeavor by participating in this fundraising project, the details of which are further explained in the attached documents. It's only through your support that we can continue to build on our foundation and grow and develop our Club into a sustainable organization which will service our community in the years to come.

Yours in Soccer,

*Sarah Gill*

Sarah Gill, President  
On behalf of the LSSC Executive and Operating Committee